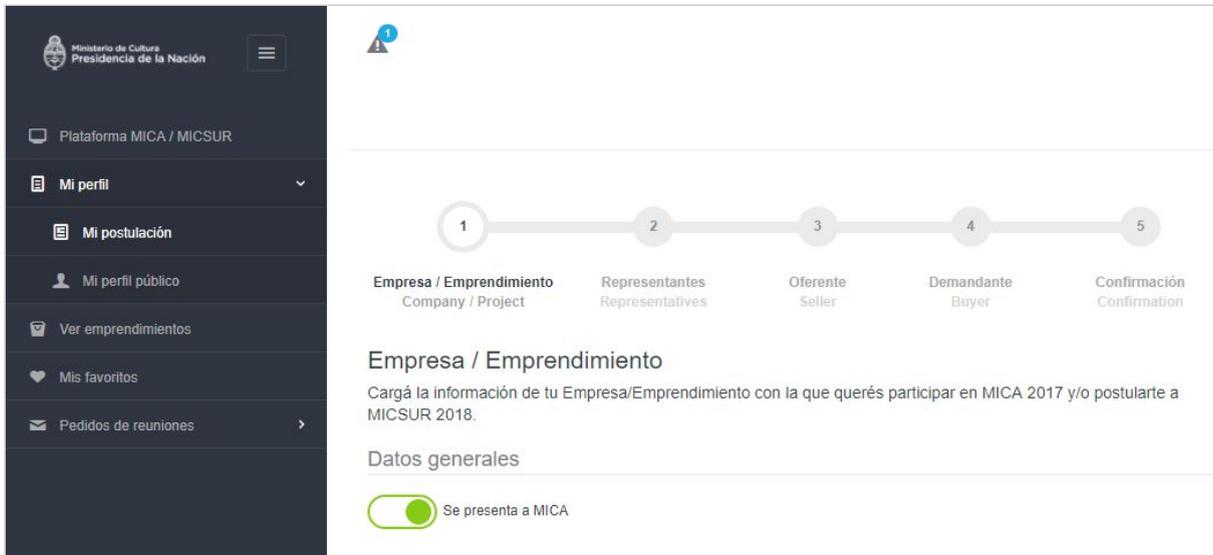


By following the steps below you will be able to set your own schedule for the course of **MICA 2017 Business Rounds**. The condition to get started is that you have already completed and posted your profile.

1. **Explore other enterprises.** You can do it from the column on the left side, by clicking on “*Ver emprendimientos*” (see enterprises).



Ministerio de Cultura
Presidencia de la Nación

Plataforma MICA / MICSUR

Mi perfil

Mi postulación

Mi perfil público

Ver emprendimientos

Mis favoritos

Pedidos de reuniones

1 2 3 4 5

Empresa / Emprendimiento
Company / Project

Representantes
Representatives

Oferente
Seller

Demandante
Buyer

Confirmación
Confirmation

Empresa / Emprendimiento

Cargá la información de tu Empresa/Emprendimiento con la que querés participar en MICA 2017 y/o postularte a MICSUR 2018.

Datos generales

Se presenta a MICA

2. Once there, you can **apply different filters to your search** (by type, industry or key words).



MICA
Mercado de Industrias
Culturales Argentinas

MICSUL
Mercado de Industrias
Culturales de Sul

Emprendimientos

Tipo

Oferente

Sector

Artes escénicas

Palabras claves

Filtrar

La Tia Tota **Artes escénicas**

Desde el año 2002, como un grupo de teatro de carácter autogestivo que trabaja en la ciudad de San Luis.

Agregar a favoritos

3a. As you find an enterprise/business/project with which you would like to have an appointment during MICA 2017 Business Rounds, you can **bookmark** it. By doing this, you will be creating your own list of enterprises, so that you can later assess them in more detail. Marks can be modified all through the last day, which will be September 18th.

Cuchál Músicos Platenses Produciendo Música Música
Cuchál es una Asociación de Músicos de La Plata que trabaja para la difusión, promoción y desarrollo de la música ...
La Plata, Buenos Aires, Argentina
Tiene 16 proyecto/s

Agregar a favoritos ♥
Solicitar reunión

Territorio LABEX Audiovisual Audiovisual
Territorio LABEX es un laboratorio internacional de desarrollo, formación y producción de proyectos audiovisuales que contribuye al fortalecimiento y a ...
<http://territoriolabex.com/>
Ciudad De Buenos Aires, Argentina
Tiene 10 proyecto/s

Agregar a favoritos ♥
Solicitar reunión

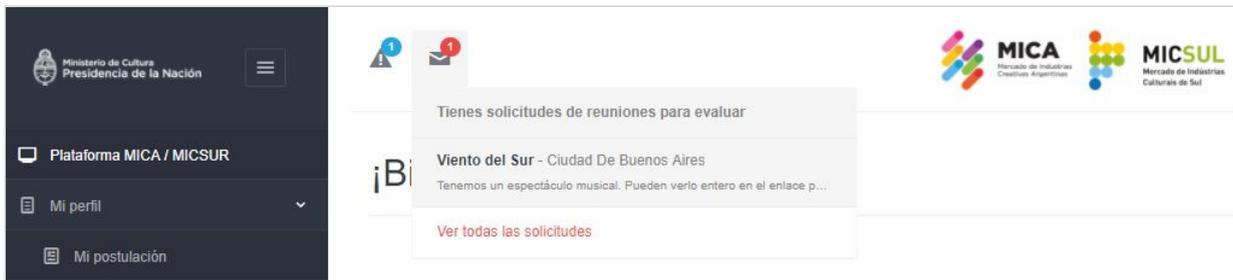
3b. Another possible way to contact an enterprise/business of your interest is to directly send them a **request for a meeting**.

Solicitar reunión ✕

Describí brevemente el motivo de tu solicitud

Cerrar Enviar

4. You will, in turn, receive requests for meetings from other users/enterprises in the upper left corner.



5. Whenever this happens, you must necessarily **rate the requests you have received** according to your interest. Although this rating is anonymous, the system will assign priority to those that are best rated.



SOME TIPS:

- Enter the platform and request meetings until the last minute! New profiles will be added on, and you will be able to interact with them.
- Ten days after the platform has shut down, the tab “Tu agenda” (your schedule) will appear in the column on the left. What you will see there, is the result of the matrix of interests generated on the basis of the requests that you sent and those you received.
- Request, accept and rate your meetings strategically. You can hold up to 36 meetings throughout MICA 2017.